



City Manager

3939 N. Drinkwater Blvd.
Scottsdale, AZ 85251

July 23, 2004

To: Mountain View Traffic Calming Stakeholders
Kathe Barnes, Scottsdale Ranch Homeowners Association
Larry Poprocki, Stonegate Homeowners Association
Carol Irvin, La Marada Homeowners Association

Mountain View Road Traffic Calming

The City is in the process of evaluating the need and desire for traffic calming on Mountain View Road. It is important to recognize that traffic calming can be very broadly defined and can be developed in response to objective data and/or subjective input. The roles of the City include providing professional expertise in the technical analysis of data and roadway design and providing an open, inclusive and collaborative public process for input and review.

While some might describe the process that resulted in a preliminary design "flawed", it ultimately resulted in the City recognizing that there are differences of opinion regarding the need for traffic calming and how it might be designed. We respect these differences of opinion. It also resulted in the City recognizing that broad input is important. Therefore, the city has developed an alternate process to follow in seeking input and ultimately deciding on any traffic calming for this road.

The process we are now engaged in is designed to solicit and consider broad based input as well as technical data. It is designed to encourage individuals to listen to each other and understand each other's perspectives. It is designed to focus on identifying the problem(s) and developing alternative solutions. The focus is on issues, achieving win/win and not on personalities and win/lose. I can not over emphasize the City's role is to act as an advocate for solving common agreed upon problems and addressing the interests of all citizens; it is not to be an arbitrator and chose who wins. Leaving the resolution to the City takes control away from those most impacted and results in win/lose versus win/win.

The City has not drawn any conclusions regarding this matter. Once the problem(s) are identified and agreed upon, we are open to a range of solutions. It is important for all participants, including City staff and residents, to be open minded and respectful of differences of opinion throughout this process.

I look forward to this new process, under the direction of Transportation General Manager Mary O'Connor, moving constructively forward. I urge all participants to listen to each other, respect the process, look for solutions and recommend what is best for all affected parties.

Respectfully,

Jan Doian
City Manager

c. Mayor and City Council
Mary O'Connor, Transportation General Manager
Ed Gawf, Deputy City Manager
Lance Decker, Process Facilitator

